




HAF EVENT
PLANNER

A Catering Journey with Passion and Perfection

VISION

TO BECOME A LEADING PROVIDER OF HIGH-QUALITY FOOD, DELIVERING EXCEPTIONAL TASTE AND FLAWLESS CUSTOMER SERVICE. WE AIM TO OFFER A VERSATILE AND FLEXIBLE EXPERIENCE WITH CONSISTENCY AND RELIABILITY, CREATING A LASTING AND MEMORABLE IMPRESSION FOR EVERY CUSTOMER



MISSION

BY DELIVERING IMPECCABLE SERVICE, EXCEPTIONAL FOOD QUALITY, AND THE DEDICATION OF OUR PASSIONATE TEAM, WE CREATE A WELCOMING YET HIGHLY PROFESSIONAL EXPERIENCE. OUR COMMITMENT ALLOWS US TO TRANSFORM OUR CUSTOMERS' VISIONS INTO REMARKABLE REALITIES, LEAVING LASTING IMPRESSIONS AND UNFORGETTABLE MEMORIES.



OUR VALUES

- ☑ MAINTAINING THE HIGHEST LEVELS OF QUALITY, SERVICE AND CONSISTENCY FOR OUR CUSTOMERS
- ☑ WE BELIEVE IN HONESTY AND INTEGRITY AND ALWAYS STRIVE TO BE FAIR AND ETHICAL.
- ☑ A PRODUCTIVE, COOPERATIVE AND REWARDING ENVIRONMENT FOR OUR STAFF.
- ☑ BE CONFIDENT AND INNOVATIVE. TAKE INITIATIVE. DON'T WAIT TO BE ASKED AS IT MAKES ALL THE DIFFERENCE



INTRODUCTION

HISTORICAL BACKGROUND

ROOTED IN A RICH FAMILY LEGACY THAT BEGAN WITH HAJI ABDULLAH IN LAHORE NEAR DELHI GATE SINCE 1940, OUR JOURNEY REFLECTS GENERATIONS OF PASSION FOR FOOD AND HOSPITALITY. OVER THE YEARS, THIS TRADITION HAS EVOLVED INTO A PROFESSIONAL EVENT PLANNING AND CATERING SERVICE. TODAY, UNDER THE LEADERSHIP OF MUHAMMAD UMAIR, WE CONTINUE TO CREATE MEMORABLE EVENTS WITH QUALITY, CREATIVITY, AND DEDICATION.



VERSATILITY PRESENTATION AROMA SERVICES

BEING ALL-ROUNDER IN FOOD VARIETY IS OUR BRAND IDENTITY. VERSATILITY OFFERED FROM ELITE TO AVERAGE CLASS AND FROM CUISINE SELECTION TO CUSTOMIZED TABLE HAS BLESSED US WITH REMARKABLE CUSTOMERS' RETENTION AND FEEDBACK.

ENTERPRISE RESOURCE STRUCTURE

- ☑ HAF FOODS
- ☑ HAF CATERING
- ☑ HAF SEATING
- ☑ HAF DECOR



HAF FOODS SERVICES

BUFFET



BAR B Q



HI-TEA



CAKES



STREET FOOD



SEA FOOD

HAF FOOD SERVICES

FROZEN ITEMS

TANDOORI ITEMS

BAKERY ITEMS

FAST FOOD

LUNCH BOXES

BEVERAGES & SWEETS



HAF EVENT SERVICES

HAF IS PROUD TO OFFER
INCREDIBLE SERVICES OF DE'COR
AND SEATING FOR ALMOST ALL
CLASSES AND TYPES OF EVENTS.
DE'COR



FLAWLESS MEMORIES

FLAWLESS MEMORIES

SEATING
TIME – BOUND AND A LITTLE
PLUS PERFORMANCE KEEP
US PROMINENT IN ALL OUR
DELIVERABLES

HAF SEATING

SEATING ARRANGEMENTS HAVE THE POWER TO MAKE OR BREAK DEALS, RELATIONSHIPS AND EVEN GOALS. THE RIGHT LAYOUT IS FUNDAMENTAL AS IT PLAYS A MAJOR ROLE IN DETERMINING THE OVERALL EXPERIENCE. FROM BANQUET SEATING TO CABARET, FROM COCKTAIL TO LOUNGE ZONE, FROM CLASSICAL TO MODERN AND FROM FLORAL TO FUNKY WILL BE SURPRIZING EFFORT OF OUR TEAM.



SERVICE LEVELS

ELITE CLASS

OUR CUSTOMERS EVER WONDER HOW WE PLAN A WORLD-CLASS EVENT. WELL STEP INTO SHOES OF THE ELITE WITH EXCLUSIVE BACKGROUND STUDIES ALLOW US TO ACHIEVE THIS GOAL.

HIGH CLASS

HAVING BIG IDEAS IS GREAT, BUT THEY'RE NOTHING WITHOUT ROLLING YOUR SLEEVES UP AND GETTING DOWN TO THE ACTUAL PLANNING THAT GOES INTO ANY BIG EVENT OR PROGRAM. AND, AT THE END OF THE DAY, THAT'S EVERYTHING.

MIDDLE CLASS

DON'T FEEL PRESSURED TO PUSH AHEAD IF YOU HAVEN'T LAID THE RIGHT GROUNDWORK YET. WE ALWAYS PRESENT THE BEST WITHIN THE BEST BUDGET



CORPORATE SECTOR

01

HAF SEATING

02

LUNCH BOX

03

CUSTOMIZED MENU

INAUGURATIONS

CORPORATE LUNCH/ DINNER

CORPORATE MEETINGS,PRODUCT LAUNCH EVENTS

PRODUCT LAUNCH,EVENTS ANNUAL DAY EVENTS

ANNUAL DAY EVENTS,SEASONAL FESTIVALS

SEASONAL FESTIVALS RELIGIOUS EVENTS

RELIGIOUS EVENTS,EXHIBITIONS CONFERENCES

CONVOCATIONS,BRAND LAUNCHES

BRAND LAUNCHES,BRAND ACTIVITY.BRAND ACTIVITY

ARMY EVENTS,ARMY EVENTS FAMILY FESTIVAL

PRIVATE SECTOR

WEDDINGS

WEDDINGS, BIRTHDAYS

BIRTHDAYS, FAREWELLS

FAREWELLS, ENGAGEMENTS

ENGAGEMENTS, BRIDAL SHOWERS

BRIDAL SHOWERS, PRIVATE PARTIES

FAMILY DINNERS

FAMILY DINNERS, ARRIVAL WELCOMES

ARRIVAL WELCOMES, EID GET-TOGETHERS

EID GET-TOGETHERS, FARMHOUSE PARTIES

FARMHOUSE PARTIES, RELIGIOUS GATHERINGS

RELIGIOUS GATHERINGS, NEWBORN CELEBRATIONS



LUNCH PACKAGE SUPPLY

**UNIQUE MENU FROM
WHAT IS TRENDING IN
MARKET**

**A GREAT CREDIBILITY OF OUR BRAND
WHICH BLESSED US WITH A
BOOSTED START IS TO SERVE OFFICE
STAFF THROUGH STUNNING
LUNCH PACKAGES.
HOME-MADE HYGIENIC MEALS
ACCOMPANYING OUT CLASS TASTE
PRESENT US AS REMINDFUL HOST.**



LIVE KITCHEN

INTERACTIVE AND LIVELY EXPERIENCE IS QUITE INTERESTING FOR THE GUESTS. WE SERVE WITH OVER HOT, FRESH AND CUSTOMIZED FOOD INSPIRING WITH GREAT AROMA TO FEEL YOUR MEAL. EXCLUSIVE PARTICIPATION IN MANY EXHIBITIONS LIKE HUM MASALA FESTIVAL, PAKISTAN POULTRY EXPO AND MANY MORE, HAS REWARDED US WITH MEMORABLE REVIEWS.



BONFIRE

WE CALL IT AS “FIRE ENGINES”.
AS IT BOOST UP THE FEEL AND
LOVE FOR THE MEAL. THE
FANTASTIC FIRE OF LOVE PAIRED
WITH THEMED MUSIC, MENUS
AND BEAUTIFUL FURNISHING, TURNS
OUR EVENTS INTO IRRESISTIBLE
MEMORY BANK.
THE PAST EXPERIENCES HAVE
MADE US CONFIDENT TO WIN THE
HEARTS OF OUR CUSTOMERS.



OUR OFFERS, PACKAGES AND DEALS

OUR OUTSTANDING AND ATTRACTIVE OFFERS, AND DEALS ENTITLE US AS A GOOD COMPETITOR IN THE MARKET. MANY OF OUR CUSTOMERS PRAISE OUR ASTONISHING PACKAGES AND DO MENTION THAT THEY HAVEN'T FOUND ANY OF SUCH SURPRISING AND THRILLING OFFERS IN THE WHOLE MARKETPLACE.



OUR OFFERS, PACKAGES AND DEALS

- WEDDING SEASON PACKAGES
- BIRTHDAYS PACKAGES AND DEALS
- ENGAGEMENT AND NIKAH DEALS
- BRIDAL SHOWER PACKAGES
- BABY SHOWER PACKAGES
- FAMILY PACKAGES
- REGULAR CLIENTS' OFFERS
- SPECIAL OCCASIONS' OFFERS
- ANNIVERSARY DISCOUNT OFFERS
- NEW PRODUCT PROMOTIONAL OFFERS

RAMADAAN MENUS

**CHICKEN BIRYANI, SINDHI BIRYANI
CHICKEN QORMA, MUTTON QORMA
CHICKEN NIHAREE, BEEF NIHAREE
CHANNA PULAO, VEGETABLE RICE
HALEEM, MUTANJAN, ZARDA,
CHICKEN/MUTTON PALAK, WHITE
QORMA, ZAFRANI QORMA,
CHICKEN DEHLI QORMA, MUTTON
QORMA/LOARHI**



FROZEN ITEMS MENU

CHICKEN DAAL SHAAMI, BEEF DAAL SHAAMI
CHICKEN RING KABAB, CHICKEN LOLLYPOP
CHICKEN NUGGETS, CHICKEN WINGS
CHICKEN TENDER POPS, CHICKEN SEEKH KABAB
CHICKEN WHITE KABAB, BEEF SEEKH KABAB
MUTTON SEEKH KABAB, CHICKEN CHAPLI KABAB
BEEF CHAPLI KABAB, CHICKEN KOFTA, MUTTON KOFTA
CHICKEN GOLA KABAB, CHICKEN ZINGER FILLET
CHICKEN BURGER PATTY, CHICKEN HOT WINGS
CHICKEN ROLL & SAMOSA, SPRING ROLL & SAMOSA
ALOO ROLL & SAMOSA, DAAL ROLL & SAMOSA
FRENCH FRIES



SPECIAL DISHES OFFERED

AMRATSARI PULAO

BRAIN MASALA

NIHAAREE

KUNNA

PAAYE

**DESI MURGH
BATAIR MASALA
MUTTON JOINT MASALA
DELHI BIRYANI
NARGISI KOFTAY
LAB-E-SHEERI
MUGHLAI QORMA
MUTTON ROAST
BAKRA STEAM
KASHMIRI PULAO
BADAMI KHEER
ISTEW**

1

2

3

4

5

EID-UL-FITER



**FIX, FLEXIBLE AND CUSTOMIZED MENUS ON
EID-UL-FITER MAINLY ENCOMPASS SWEET
ITEMS LIKE CAKES, PASTRIES, FIRNI, HALWA
JAAT, SWEET BAKERY ITEMS AND MANY MORE.
THESE MENUS ALSO INCLUDES SOME
NON -SWEET DISHES.
DETAILED MENUS ARE PROVIDED ON DEMAND.**

EID-UL-ADHAA

THESE FOCUSED MENUS CONCENTRATING ON PAKISTANI CUISINE AND SERVE WITH FIX, FLEXIBLE AND CUSTOMIZED NON – SWEET DISHES WHICH TYPICALLY REPRESENT OUR CULTURE.

DESPITE OF CUSTOMARY MEALS, EID- UL- ADHAA PACKAGES ALSO OFFER SOME LUXURY FASHION TRENDS AND SWEET RANGES.



RELIGIOUS GATHERING MENUS

**MENUS OFFERED ON
RELIGIOUS OCCASIONS
COMPREHEND WITH SOME
AWESOME GIFTS SUCH AS
FREE DATES, FREE FLORAL
WREATH OR FREE MOUTH
REFRESHING SWEETENERS
ETC.**



**OUR SUCH AND MANY
OTHER OFFERS ON RELIGIOUS
CELEBRATIONS ARE SOURCE
OF APPRECIATIVE REVIEWS
OF OUR CUSTOMERS**

WINTER OFFERS

SOUND COLD EVENINGS
CLAIM HUMBLE WARMTH
OF FIRE ACCOMPANYING
THE MOUTH WATERING
TASTE AND AROMA OF OUR
OUTCLASS MENUS
JOYOUS BAR – B – Q
PARTIES ARE
GREAT SOURCE
OF OUR
CUSTOMER
RETENTION



DESTINATION EVENTS / WEDDINGS

IF YOU HAVE A SERIOUS CASE OF WANDERLUST, YOU MIGHT
CONSIDER OUR DESTINATION EVENT PLANS.

IT'S NOT SURPRISING THAT DESTINATION EVENTS ARE A TREND
ON IT'S RISE, WHETHER AT YOUR LOCATION OR AT OUR VENUE.



WE CREATE
QUALITY,
CUSTOMERS
AUTOMATICALLY
ARE CREATED

END NOTE

**DELIVERING CUSTOMER
GRATIFICATION WHILST
PRIORITIZING THE CLIENT'S
TARGETS.**

**HAF EVENT PLANNERS IS ONE OF THE PRIDE IN
PERFORMANCE AND INTEGRITY PLUS A LEVEL OF
COMMITMENT THAT COMES FROM EMPLOYEE
SATISFACTION AND MOTIVATION.
WITH A TEAM OF 30+ ENERGETIC,
ENTHUSIASTIC AND EXPERIENCED
PROFESSIONALS, WE DISPENSE OUR CLIENTS
WITH VALUE-FOCUSED SERVICES AND RESULTS.**






HAF EVENT
PLANNER
THANK YOU!